



For Immediate Release

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Rebuilding Together Montgomery County Announces New Partnership with Whole Foods Market to Support Local Families in Need

Gaithersburg, MD (May 19, 2016) – Rebuilding Together Montgomery County (RTMC), a nonprofit housing organization based in Gaithersburg, announced today that it has entered into a new partnership with Whole Foods Market. The two organizations will work together to provide support to low-income residents in need of home repair assistance and promote childhood education on sustainability and healthy eating practices. To kick off the partnership, Whole Foods will sponsor a 5% day on Wednesday, May 25th to support Rebuilding Hope: The RTMC Playhouse Project. Whole Foods will donate 5% of all sales at all five Montgomery County locations to RTMC to purchase sustainable playhouses being built by Pepco Holdings and Sustainable Design Group.

“This project was especially appealing to us because it so closely aligns with our core values around supporting local communities,” said Whole Foods Market Mid-Atlantic Regional President Scott Allshouse. “We like to say that our stores are like snowflakes – no two are exactly alike. These one-of-a-kind play spaces reflect that same concept. Each child in Montgomery County deserves to have a place to play that ignites their imaginations for what is possible.”



Rebuilding Together is a nationwide home rehabilitation organization serving the most vulnerable low-income members of our population – the elderly, individuals with disabilities, veterans, and families with young children. RTMC is a member affiliate of this network and provides services to Montgomery County residents. Every two years, RTMC hosts Rebuilding Hope: The RTMC Playhouse Project, a fun and unique fundraiser that engages local teams of builders, architects, remodelers, and designers to design, build, and donate unique playhouses that are then auctioned to support RTMC. One of the playhouses being purchased by Whole Foods Market will be donated to CentroNia, a local education nonprofit, to support their early childhood programs in Takoma Park. The other will be donated to Wheaton Woods Elementary and incorporated into the school’s STEM program after its grand re-opening in the fall of 2017.

The design of the sustainable playhouse being built by CentroNia, which Whole Foods Market will donate to CentroNia



The Sustainable Watershed playhouse being built by Pepco Holdings. Whole Foods Market will donate this playhouse to Wheaton Woods Elementary in Rockville

beginning at 7 PM.

“We are thrilled to be launching a long-term partnership with Whole Foods Market, a company whose civic-minded corporate citizenship benefits millions each year,” said Christina B. Johnson, Executive Director of Rebuilding Together Montgomery County. “Their focus on sustainability and environmental stewardship is a natural fit for our organization given our focus on reducing our clients’ energy costs and carbon footprint, and our mission to preserve affordable and sustainable housing throughout Montgomery County.”

The playhouses will be on display on the plaza at The Shops at Wisconsin Place beginning Saturday, May 28. The event will culminate with a reception and auction on Saturday, June 18

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About Rebuilding Together Montgomery County

Rebuilding Together Montgomery County is a Safe and Healthy Housing organization that provides free critical home repairs, accessibility modifications, and energy efficiency upgrades to low-income homeowners and community centers. Our impact extends beyond the individuals we serve by revitalizing and stabilizing vulnerable neighborhoods and communities throughout the county. Since its founding, Rebuilding Together Montgomery County has provided more than 2,000 families with \$18.4 million in home repair services, mobilizing more than 47,000 volunteers to help our neighbors in need. To learn more, visit us at www.rebuildingtogethermc.org.